

Privacy Policy

Utop collects customer information for us. We also collect information through pages that users access, and information provided through registration, survey, API, etc. This information can contain your personal data including: your address, phone number, the last four-digit on your credit card, etc. Utop guarantees to protect your credit card information safely. We are not allowed to disclose personal information without written consent. However, some information collected from you and about you will be used to support our service providing to you. The information we collected will not be shared with you, sold, or rented, except for the following cases:

- Utop can share personal information to investigate or prevent illegal activities, suspicion of cheating, and situations related to threats to the life safety of any person according to requirements of the law.
- Utop cooperates with other companies who in-charged of particular tasks and may need to share your information with them to provide products and services for you. Utop can also share your information to provide the product or service you request or when we get your permission.
- We will transfer your information if we are sold or merged with other companies. In this case, we will notify you by email or by prominent notification on our website before the information about you is transferred and becomes the object of another Privacy Policy.
- This summary table is provided for your benefit and is not legally bound. Please read the terms thoroughly to fully understand them.

By registering for the Service, you agree to be bound by the Privacy Policy. Any new feature or tool added to the current service must follow the Privacy Policy. You can review the current version of the Privacy Policy at any time here: [URL \(updating ...\)](#)

You must read, confirm and accept all terms and conditions contained in this Privacy Policy, including UTOP Terms of Service and UTOP Privacy Policy before you can use the Service.

I. THE INFORMATION WE COLLECT:

1. Customers of Utop (hereinafter "Customer"): Name, phone number, identity, available public social media information, email, company name, real address, IT information (IP address, usage data, cookies, browser data); financial information (credit card details, account details, payment information). We use third-party service providers to process your credit card transactions. These third parties are dominated by their own agreements.

2. Buy a paid solution package: When you register for a paid solution package, we will collect information to process your payment and create your own customer account. This information includes the company name, company address, representative name, phone number, and business field (if any). We can keep the last four digits of your credit card to allow you to determine the card used for future purchases. We use third-party service providers to process your credit card transactions. These third parties are dominated by their own agreements.

3. Content created by customers: Our products and services allow you to publicly post content in the form of text, images, videos, etc. on target pages (landing pages) or directly send content to your users through services provided by third parties (SMS, ZNS, Viber, etc). We are not responsible for the privacy of any information you choose to post on the target pages, send it directly to your user, or for the accuracy of any information included in those posts. Any information you disclose will become public information. We cannot prevent that information used in a way that can violate this Privacy Policy, legal laws, or your rights to privacy.

4. Data is collected for and by our Customer: When you use our Service, you can input into our system the personal information you have collected from your users, your audiences, and your potential customers and contact information on the messaging platforms and social media (collectively referred to as "Subscriber") or other individuals. We do not have a direct relationship with your Subscribers or anyone else but you and for that reason, you are responsible for ensuring that you have the permission and legal basis for us to collect and process the information about those individuals. As part of the Service, we can use and integrate the information you provided into the features or the information we have collected from you or collected about the Subscribers.

5. Information is automatically collected: our server can automatically record certain information about how you use our website (we call this information "Diary data"), including Customers and common visitors. Diary data may include information such as IP addresses, type of equipment and browsers, operating systems, pages or features of our Website that users use and time spent on pages or features, the frequency of users using the website, search phrases, links on our website that users click or use and other statistics. Utop and our partners can use different technologies to collect and store information when you use the Service and this may include the use of cookies and similar tracking technologies on our Website, such as pixel and web beacons. Users can control the use of cookies at the individual browser level. Separately or in combination with other information, diary files and information collected by cookies can constitute personal information.

6. Sensitive personal information: According to the information below, we ask you not to send or reveal to us any sensitive personal information (for example, social security, information related to race or ethnic origin, political views, religious or beliefs, health, biometric or other genetic characteristics, criminal records or union members) on or via the Service or in any different ways. If you send or disclose any sensitive personal information to us (such as when you send content created by Customers on the Website), you must agree with us to process and use that sensitive personal information according to this Privacy Policy. If you disagree with the act of processing and using sensitive personal information, you are not provided with that information. You can use your data protection rights to protest or limit the processing of this sensitive personal information or delete that information, as detailed below, article IV.

THAT MEANS,

Our system will record all the information when you start using, including the information you input into the system as well as your activity logs on our Website. We have the right to use that data according to this Privacy Policy. However, you still have the right to use the right to protect your personal data under Article IV.

II. WHAT WE WILL DO TO YOUR INFORMATION:

1. The term "Personal Information" used here is defined as any information that can be used to identify, communicate or locate the person whose information is relevant. The personal information we collect is personal and can be modified over time.
2. When you create a business account on Utop, we ask for the company name, payment address, representative name, and phone number. If you use a Free solution, there is no need to provide credit card information. However, if you want to activate the payment process to use the Utop paid solution package, you may need to provide credit card information.
3. Utop uses the information we collect for the following general purposes: providing products and services, exchanging with you, payment, identification and authentication, service improvement, contact, research, and anti-fraud.

THAT MEANS,

When you register on the website, you provide the personal information that we gather and use.

During the process, we can collect your credit card information.

III. SECURITY:

Your personal information security is very important to us. When you enter sensitive information, such as the credit card number into our registration form, we encrypt the transmission of information by using SSL - Secure Sockets Layer. There is no method of transmission via the Internet, or electronic storage method, that is 100% safe. So, while we try to use a safe encryption method to protect your personal information, we cannot guarantee absolute security. If you have any security questions on our Website, you can contact us via email.

THAT MEANS,

We encrypt information transmission according to SSL standards. Because of what happens, we cannot guarantee 100% of your data security. If you have questions, please contact us via email.

IV. PUBLISH:

1. Utop can use third-party service providers to provide some services for you and we can share personal information with those service providers. We require any company with that we share personal information will have to protect data in a proper way in accordance with this policy and limit the use of such personal information to perform the service for Utop.
2. Utop may reveal personal information in special cases, such as to comply with the Court's requirement for us to do so or when your actions violate the Terms of Service.
3. We do not sell or provide personal information to other companies to do marketing on our products or services.

THAT MEANS,

In some cases, we may disclose your personal information, as per the Court's requirements.

V. CUSTOMER DATA STORAGE:

1. Utop owns the data storage, database, and all rights to Utop products. However, we do not require the use of your data rights. You retain all the rights to your data and we will never contact the users, or your customers directly, use your data for our business advantage, or compete with you or the market to acquire your customers.
2. If you close your account, we can still retain certain information related to your account for the purpose of analyzing and preserving the integrity, as well as to avoid fraud, collect any must-pay fees, execute our terms and conditions, our website or our users, or take other actions if the law allows.
3. In addition, you will be provided with some rights about choosing your own data security methods:
 - If you want to access your personal information collected by Utop, you can do this at any time by contacting us.
 - You can review, update, and change information in your registration documents by logging into your account or contacting us to do these things. Due to the complexity of related technology, we cannot guarantee all deletions or can not recover your account information.
 - You can object to your personal information processing, ask us to limit your personal information processing, or ask for your personal information if possible in technical. Once again, you can execute these rights by contacting us.
4. If certain information has been provided to third parties as described in this Privacy Policy, the storage of that information will have to follow the third-party policies.

THAT MEANS,

We own, and store data and have full authority over Utop products. However, we will not require your right to use the data and use your data for our business advantage or compete with you. At the same time, we also provide you with some rights to protect your own data.

VI. COOKIES:

Cookies are a small amount of data, which may include an unknown identity. Cookies are sent to your browser from a website and stored on a computer's hard drive. Each computer can access our website to be assigned a different cookie.

THAT MEANS,

To determine you on the electronic system, a cookie will be stored on your computer. We have a "marketing" tool that allows us to note when you visit our website and display the relevant ads on our website and via the internet. You can always choose not to participate.

VII. CHILDREN'S PRIVACY:

This is a website for common subjects and does not provide children's services. If an individual we know is under the age of 18 sends us personal information, we will only use that information to respond directly to that individual to inform them that we must have the consent of their parents before receiving their personal information.

THAT MEANS,

Our service only provides to users over 18 years old, if an individual is not old enough to send us information, we will notify their parents' consent before receiving the information.

VIII. EU GENERAL DATA PROTECTION REGULATIONS:

Utop operates mainly in Vietnam. Currently, Vietnam has not been recognized by the European Commission as providing full protection. We are currently working with a group of experts dedicated to making any mandatory adjustments to our products, services, and documents, to ensure compliance with European Law (if any). Therefore, we will try to enhance the ability to protect your privacy and rights with a reference to the European Union's General Data Protection (EU-GDPR). More information about this is available at <https://www.eugdpr.org>.

THAT MEANS,

Currently, we have not been recognized by the European Commission as having full protection, but we will try to enhance the ability to protect your privacy and rights by referring to the European Union's General Data Protection (EU-GDPR)

IX. MODIFICATION OF PRIVACY POLICY:

We have the right to change this Privacy Policy at any time, so review it often. If we have important updates to this policy, we will notify you here or by a notification on our homepage so that you are aware of what information we collect, how we use them, and in what situation we will reveal them, if any.

THAT MEANS,

This Privacy Policy will be updated and modified at any time, but if there is an important change we will notify you here or on our homepage, so please review it regularly.
